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**Please find below and/or attached an Office communication concerning this application or proceeding.**

The time period for reply, if any, is set in the attached communication.

# Office Action Summary

**Application No.**

10/798,012

**Applicant(s)**

WALKER ET AL.

**Examiner**

RODNEY M. HENRY

**Art Unit**

3622

-- The MAILING DATE of this communication appears on the cover sheet with the correspondence address --  
**Period for Reply**

A SHORTENED STATUTORY PERIOD FOR REPLY IS SET TO EXPIRE 3 MONTH(S) OR THIRTY (30) DAYS, WHICHEVER IS LONGER, FROM THE MAILING DATE OF THIS COMMUNICATION.

- Extensions of time may be available under the provisions of 37 CFR 1.136(a). In no event, however, may a reply be timely filed after SIX (6) MONTHS from the mailing date of this communication.
- If NO period for reply is specified above, the maximum statutory period will apply and will expire SIX (6) MONTHS from the mailing date of this communication.
- Failure to reply within the set or extended period for reply will, by statute, cause the application to become ABANDONED (35 U.S.C. § 133). Any reply received by the Office later than three months after the mailing date of this communication, even if timely filed, may reduce any earned patent term adjustment. See 37 CFR 1.704(b).

**Status**

- 1) ☒ Responsive to communication(s) filed on 07 February 2007.  
2a) ☐ This action is **FINAL**. 2b) ☒ This action is non-final.  
3) ☐ Since this application is in condition for allowance except for formal matters, prosecution as to the merits is closed in accordance with the practice under *Ex parte Quayle*, 1935 C.D. 11, 453 O.G. 213.

**Disposition of Claims**

- 4) ☒ Claim(s) 17-74 is/are pending in the application.  
4a) Of the above claim(s) \_\_\_\_\_ is/are withdrawn from consideration.  
5) ☐ Claim(s) \_\_\_\_\_ is/are allowed.  
6) ☒ Claim(s) 17-74 is/are rejected.  
7) ☐ Claim(s) \_\_\_\_\_ is/are objected to.  
8) ☐ Claim(s) \_\_\_\_\_ are subject to restriction and/or election requirement.

**Application Papers**

- 9) ☐ The specification is objected to by the Examiner.  
10) ☒ The drawing(s) filed on 11 March 2004 is/are: a) ☒ accepted or b) ☐ objected to by the Examiner.  
Applicant may not request that any objection to the drawing(s) be held in abeyance. See 37 CFR 1.85(a).  
Replacement drawing sheet(s) including the correction is required if the drawing(s) is objected to. See 37 CFR 1.121(d).  
11) ☐ The oath or declaration is objected to by the Examiner. Note the attached Office Action or form PTO-152.

**Priority under 35 U.S.C. § 119**

- 12) ☐ Acknowledgment is made of a claim for foreign priority under 35 U.S.C. § 119(a)-(d) or (f).  
a) ☐ All b) ☐ Some \* c) ☐ None of:  
1. ☐ Certified copies of the priority documents have been received.  
2. ☐ Certified copies of the priority documents have been received in Application No. \_\_\_\_\_.  
3. ☐ Copies of the certified copies of the priority documents have been received in this National Stage application from the International Bureau (PCT Rule 17.2(a)).

\* See the attached detailed Office action for a list of the certified copies not received.

**Attachment(s)**

- 1) ☒ Notice of References Cited (PTO-892)  
2) ☐ Notice of Draftsperson's Patent Drawing Review (PTO-948)  
3) ☒ Information Disclosure Statement(s) (PTO-85/86)  
Paper No(s)/Mail Date 3/11/2004, 9/27/2004  
4) ☐ Interview Summary (PTO-413)  
Paper No(s)/Mail Date \_\_\_\_\_  
5) ☐ Notice of Informal Patent Application  
6) ☐ Other: \_\_\_\_\_

### DETAILED ACTION

1. The following is a non-final, first office action on the merits. Claims 17-74, as originally filed, are currently pending and have been considered below.

#### ***Claim Rejections - 35 USC § 101***

2. 35 U.S.C. 101 reads as follows:

Whoever invents or discovers any new and useful process, machine, manufacture, or composition of matter, or any new and useful improvement thereof, may obtain a patent therefor, subject to the conditions and requirements of this title.

3. Claims 17-22, 23-40, 41-46, and 47-66 are rejected under 35 U.S.C. 101 because the claimed invention is directed to non-statutory subject matter.

Regarding claims 17, 23, 41, and 47, as best understood, it appears that the claimed method steps or processes are not statutory. Based on Supreme Court precedent <sup>1</sup> and Federal Circuit decisions a §101 process must

(1) be meaningfully tied to another statutory class (such as a particular apparatus) or

(2) transform underlying subject matter (such as an article or materials) to a different state or thing. <sup>2</sup>

The independent claims are directed towards steps of “receiving”, “verifying”, “establishing”, “providing”, “transmitting”, “processing”, “communicating”, and “determining”. The preamble does not cover an apparatus or device performing these steps.

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<sup>1</sup> *Diamond v. Diehr*, 450 U.S. 175, 184 (1981); *Parker v. Flook*, 437 U.S. 584, 588 n.9 (1978); *Gottschalk v. Benson*, 409 U.S. 63, 70 (1977); *Cochrane v. Deener*, 94 U.S. 780, 787-88 (1876).

***Claim Rejections - 35 USC § 102***

4. The following is a quotation of the appropriate paragraphs of 35 U.S.C. 102 that form the basis for the rejections under this section made in this Office action:

A person shall be entitled to a patent unless –

(a) the invention was known or used by others in this country, or patented or described in a printed publication in this or a foreign country, before the invention thereof by the applicant for a patent.

5. **Claims 47-52, 57-61, and 66-68 are rejected under 35 U.S.C. 102(b) as being anticipated by Odom et al. (US 2005/0187790).**

**As per Claim 47:**

Odom et al. discloses a method, comprising:

receiving, from an owner of real estate,

(i) real estate data and

(ii) at least one owner rule for releasing the real estate data (see col 12, lines 38-45);

receiving, from a potential buyer of the real estate,

(i) a request to search a secure real estate database based on at least one real estate search criterion (see col 5, lines 58-66), and

(ii) buyer data relevant to the at least one owner rule (see col 12, lines 38-45);

processing the search request from the potential buyer to determine if the real estate data satisfies the at least one real estate search criterion, and if the real estate data is determined to satisfy the at least one real estate search criterion, then:

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<sup>2</sup> The Supreme Court recognized that this test is not necessarily fixed or permanent and may evolve with technological advance. *Gottschalk v. Benson*, 409 U.S. 63, 71 (1972).

communicating to the potential buyer that the at least one real estate search criterion is satisfied (see col 5, lines 58-66);

receiving a request from the potential buyer for the real estate data; determining, based on the buyer data, whether the at least one owner rule is satisfied; and

providing, to the potential buyer, in the case that the at least one owner rule is satisfied, the real estate data for which the at least one owner rule is satisfied (see col 12, lines 38-45).

**As per Claim 48:**

Odom et al. discloses receiving, from the potential buyer, at least one buyer rule for releasing the buyer data (see col 12, lines 38-45).

**As per Claim 49:**

Odom et al. discloses if the real estate data is determined to satisfy the at least one real estate search criterion, further comprising: releasing the buyer data pursuant to the at least one buyer rule (see col 12, lines 38-45).

**As per Claim 50:**

Odom et al. discloses the releasing of the buyer data comprises facilitating a transmitting of an indication of the buyer data to the owner (see col 12, lines 38-45).

**As per Claim 51:**

Odom et al. discloses the facilitating of the transmitting of the indication of the buyer data to the owner comprises: facilitating the transmitting of the indication of the buyer data to the owner in a manner that preserves the anonymity of the potential buyer (see col 12, lines 38-45).

**As per Claim 52:**

Odom et al. discloses the manner that preserves the anonymity of the potential buyer comprises: defining the indication of the buyer data to comprise an altered version of the buyer data (see col 12, lines 38-45).

**As per Claim 57:**

Odom et al. discloses establishing an anonymous communication session between the owner and the potential buyer via which the real estate data and the buyer data is transmitted (see col 12, lines 35-45).

**As per Claim 58:**

Odom et al. discloses storing the real estate data in the secure real estate database; and storing the at least one owner rule (see col 4, lines 36-44).

**As per Claim 59:**

Odom et al. discloses the providing of the real estate data comprises facilitating a transmitting of an indication of the real estate data to the potential buyer (see col 12, lines 35-45).

**As per Claim 60:**

Odom et al. discloses the facilitating of the transmitting of the indication of the real estate data to the potential buyer comprises: facilitating the transmitting of the indication of the real estate data to the potential buyer in a manner that preserves the anonymity of the owner (see col 12, lines 35-45).

**As per Claim 61:**

Odum et al. discloses the manner that preserves the anonymity of the owner comprises: defining the indication of the real estate data to comprise an altered version of the real estate data (see col 12, lines 35-45).

**As per Claim 66:**

Odum et al. discloses establishing an anonymous communication session between the owner and the potential buyer via which the real estate data is transmitted (see col 12, lines 35-45).

**As per Claim 67:**

Odum et al. discloses an apparatus, comprising: a processor; and a storage device in communication with said processor and storing instructions adapted to be executed by said processor (see col 4, lines 36-44).

**As per Claim 68:**

Odum et al. discloses a medium storing instructions adapted to be executed by a processor (see col 4, lines 36-44 and FIG. 1).

***Claim Rejections - 35 USC § 103***

6. The following is a quotation of 35 U.S.C. 103(a) which forms the basis for all obviousness rejections set forth in this Office action:

(a) A patent may not be obtained though the invention is not identically disclosed or described as set forth in section 102 of this title, if the differences between the subject matter sought to be patented and the prior art are such that the subject matter as a whole would have been obvious at the time the invention was made to a person having ordinary skill in the art to which said subject matter pertains. Patentability shall not be negated by the manner in which the invention was made.

**7. Claims 17-19, 21, 22, 73 and 74 are rejected under 35 U.S.C. 103(a) as being unpatentable over Keithley et al. (US 5,584,025), in view of Odom et al. (US 6,058,379).**

**As per Claim 17:**

Keithley et al. a method, comprising:

receiving, from a potential home buyer, home buyer data comprising at least an identity of the potential home buyer;

verifying at least a portion of the home buyer data (see col 7, lines 18-36 via mortgage qualification process).

Keithley et al. does not explicitly disclose receiving, after the verifying and from an owner of a home, a request to open an anonymous communications session with the potential home buyer; and

establishing the anonymous communications session between the potential home buyer and the home owner in a manner that preserves the anonymity of the potential home buyer.

However, Odom et al. discloses receiving, after the verifying and from an owner of a home, a request to open an anonymous communications session with the potential home buyer; and

establishing the anonymous communications session between the potential home buyer and the home owner in a manner that preserves the anonymity of the potential home buyer (see col 12, lines 38-45, and col 6, lines 37-55).



Therefore, it would have been obvious to one having ordinary skill in the art at the time the invention was made to add receiving, after the verifying and from an owner of a home, a request to open an anonymous communications session with the potential home buyer; and establishing the anonymous communications session between the potential home buyer and the home owner in a manner that preserves the anonymity of the potential home buyer to the system of Keithley et al.. One would have been motivated to do this in order to bring buyers and sellers together in a private manner so that real estate transactions can be consummated.

**As per Claim 18:**

Keithley et al. does not explicitly disclose the manner that preserves the anonymity of the potential home buyer comprises: receiving, from the potential home buyer, a request to transmit data to the home owner; and transmitting an altered version of the data to the home owner.

However, Odom et al. discloses the manner that preserves the anonymity of the potential home buyer comprises: receiving, from the potential home buyer, a request to transmit data to the home owner; and transmitting an altered version of the data to the home owner (see col 12, lines 38-45).

Therefore, it would have been obvious to one having ordinary skill in the art at the time the invention was made to add transmitting an altered version of the data to the home owner to the system of Keithley et al.. One would have been motivated to do this in order to facilitate transactions anonymously.

**As per Claim 19:**

Keithley et al. discloses the altered version of the data comprises a version of the data having contact information removed (see col 8, lines 20-25).

**As per Claim 21:**

Keithley et al. discloses the altered version of the data comprises a version of the data having modified video (see col 7, lines 42-45).

**As per Claim 22:**

Keithley et al. discloses the altered version of the data comprises a version of the data having a modified photograph (see col 7, lines 42-45).

**As per Claim 73:**

Odom et al. discloses an apparatus, comprising: a processor; and a storage device in communication with said processor and storing instructions adapted to be executed by said processor (see col 4, lines 36-44 and FIG. 1).

**As per Claim 74:**

Odom et al. discloses a medium storing instructions adapted to be executed by a processor (see col 4, lines 36-44 and FIG. 1).

**8. Claims 23-29, 31, 32, 71 and 72 are rejected under 35 U.S.C. 103(a) as being unpatentable over Odom et al. (US 6,058,379), and further in view of Verba et al. (US 6,236,977).**

**As per Claim 23:**

Odom et al. discloses a method, comprising:  
receiving, from an owner of real estate,

(ii) a plurality of owner rules for releasing the first data, the plurality of owner rules comprising at least one rule for releasing the identity of the owner (see col 12, lines 38-45, col 6, lines 37-55);

receiving, from a potential buyer of the real estate,

(i) a real estate search request comprising at least one real estate search criterion (see col 5, lines 58-66), and

(ii) second data including an identity of the potential buyer (see col 12, lines 38-45);

providing the information associated with the real state, in the case that the information associated with the real estate is determined to satisfy the real estate search criterion, to the potential buyer in accordance with the plurality of owner rules; and transmitting, after the providing and upon satisfying the at least one rule for releasing the identity of the owner, an indication of the identity of the owner to the potential buyer storing the information associated with the home (see col 5, lines 58-66 and col 6, lines 37-55).

Odom et al. does not explicitly disclose (i) first data comprising an identity of the owner and information associated with the real estate.

However, Verba et al. discloses (i) first data comprising an identity of the owner and information associated with the real estate (see col 14, lines 1-14).

Therefore, it would have been obvious to one having ordinary skill in the art at the time the invention was made to add identity of the owner and information associated

with the real estate to the system of Odom et al.. One would have been motivated to do this in order to facilitate consummation of real estate transactions.

**As per Claim 24:**

Odom et al. discloses receiving, from the potential buyer, a plurality of buyer rules for releasing the second data, the plurality of buyer rules comprising at least one rule for releasing the identity of the potential buyer (see col 6, lines 37-55 and col 12 lines 38-45).

**As per Claim 25:**

Odom et al. discloses transmitting, after the providing and upon satisfying the at least one rule for releasing the identity of the potential buyer, an indication of the identity of the potential buyer to the owner (see col 6, lines 37-55 and col 12 lines 38-45).

**As per Claim 26:**

Odom et al. discloses providing the second data to the owner, except for the identity of the potential buyer, in accordance with the plurality of buyer rules. (see col 6, lines 37-55 and col 12 lines 38-45).

**As per Claim 27:**

Odom et al. discloses the providing of the second data comprises: facilitating a transmitting of an indication of the second data to the owner in a manner that preserves the anonymity of the potential buyer (see col 6, lines 37-55 and col 12 lines 38-45).

**As per Claim 28:**

Odom et al. discloses preserves the anonymity of the potential buyer (see col 12 lines 38-45).

Odom et al. does not explicitly disclose defining the indication of the second data to comprise an altered version of the second data.

However, Verba et al. discloses defining the indication of the second data to comprise an altered version of the second data (see col 3, lines 27-30).

Therefore, it would have been obvious to one having ordinary skill in the art at the time the invention was made to add an altered version of the second data to the system of Keithley et al.. One would have been motivated to do this in order to facilitate private transactions.

**As per Claim 29:**

Odom et al. does not explicitly disclose the altered version of the second data comprises a version of the second data having contact information removed.

However, Keithley et al. discloses the altered version of the second data comprises a version of the second data having contact information removed (see col 8, lines 20-25).

Therefore, it would have been obvious to one having ordinary skill in the art at the time the invention was made to add the altered version of the second data comprises a version of the second data having contact information removed to the system of Odom et al.. One would have been motivated to do this in order to facilitate private transactions.

**As per Claim 31:**

Odom et al. does not explicitly disclose the altered version of the second data comprises a version of the second data having modified video.

However, Keithley et al. discloses the altered version of the second data comprises a version of the second data having modified video (see col 7, lines 42-45).

Therefore, it would have been obvious to one having ordinary skill in the art at the time the invention was made to add the altered version of the second data comprises a version of the second data having modified video to the system of Odom et al.. One would have been motivated to do this in order to facilitate private transactions.

**As per Claim 32:**

Odom et al. does not explicitly disclose the altered version of the second data comprises a version of the second data having a modified photograph.

However, Keithley et al. discloses the altered version of the second data comprises a version of the second data having a modified photograph (see col 7, lines 42-45).

Therefore, it would have been obvious to one having ordinary skill in the art at the time the invention was made to add the altered version of the second data comprises a version of the second data having a modified photograph to the system of Odom et al.. One would have been motivated to do this in order to facilitate private transactions.

**As per Claim 71:**

Odom et al. discloses an apparatus, comprising: a processor; and a storage device in communication with said processor and storing instructions adapted to be executed by said processor (see col 4, lines 36-44 and FIG. 1).

**As per Claim 72:**

Odom et al. discloses a medium storing instructions adapted to be executed by a processor (see col 4, lines 36-44 and FIG. 1).

**9. Claims 33-36, 38-43, 45, 46, 48, 53, 55, 56, 62, 64, 65, 69, and 70 are rejected under 35 U.S.C. 103(a) as being unpatentable over Odom et al. (US 6,058,379), in view of Keithley et al. (US 5,584,025).**

**As per Claim 33:**

Odom et al. discloses determining, based upon a processing of the search request, if the information associated with the real estate satisfies the real estate search criterion (see col 5, lines 60-676, lines 37-55);

**As per Claim 34:**

Odom et al. discloses the providing of the information associated with the real estate comprises: facilitating a transmitting of an indication of the information associated with the real estate to the potential buyer in a manner that preserves the anonymity of the owner (see col 12, lines 38-45).

**As per Claim 35:**

Odom et al. discloses the manner that preserves the anonymity of the owner comprises: defining the indication of the information associated with the real estate to comprise an altered version of the information associated with the real estate (see col 12, lines 38-45).

**As per Claim 36:**

Odom et al. does not explicitly disclose the altered version of the information associated with the real estate comprises a version of the information associated with the real estate having contact information removed.

However, Keithley et al. discloses the altered version of the information associated with the real estate comprises a version of the information associated with the real estate having contact information removed (see col 8, lines 20-25).

Therefore, it would have been obvious to one having ordinary skill in the art at the time the invention was made to add the altered version of the information associated with the real estate comprises a version of the information associated with the real estate having contact information removed to the system of Odom et al.. One would have been motivated to do this in order to facilitate private transactions.

**As per Claim 38:**

Odom et al. does not explicitly disclose the altered version of the information associated with the real estate comprises a version of the information associated with the real estate having modified video.

However, Keithley et al. discloses the altered version of the information associated with the real estate comprises a version of the information associated with the real estate having modified video (see col 7, lines 42-45).

Therefore, it would have been obvious to one having ordinary skill in the art at the time the invention was made to add the altered version of the information associated with the real estate comprises a version of the information associated with the real



estate having modified video to the system of Odom et al.. One would have been motivated to do this in order to facilitate private transactions.

**As per Claim 39:**

Odom et al. does not explicitly disclose the altered version of the information associated with the real estate comprises a version of the information associated with the real estate having a modified photograph.

However, Keithley et al. discloses the altered version of the information associated with the real estate comprises a version of the information associated with the real estate having a modified photograph (see col 7, lines 42-45).

Therefore, it would have been obvious to one having ordinary skill in the art at the time the invention was made to add the altered version of the information associated with the real estate comprises a version of the information associated with the real estate having a modified photograph to the system of Odom et al.. One would have been motivated to do this in order to facilitate private transactions.

**As per Claim 40:**

Odom et al. discloses establishing an anonymous communication session between the owner and the potential buyer via which the information associated with the real estate is transmitted (see col 12, lines 35-45).

**As per Claim 41:**

Odom et al. discloses a method, comprising:

a request to open an anonymous communications session with the owner; and  
establishing the anonymous communications session between the owner and the

potential buyer in a manner that preserves the anonymity of the owner (see col 12, lines 35-45).

Odom et al. does not explicitly disclose receiving, from an owner of real estate, owner data comprising at least an identity of the owner; verifying at least a portion of the owner data.

However, Keithley et al. discloses receiving, from an owner of real estate, owner data comprising at least an identity of the owner; verifying at least a portion of the owner data (see col 10, lines 52-58).

Therefore, it would have been obvious to one having ordinary skill in the art at the time the invention was made to add identity of the owner to the system of Odom et al.. One would have been motivated to do this in order to facilitate consummation of real estate transactions.

**As per Claim 42:**

Odom et al. discloses the manner that preserves the anonymity of the owner comprises: receiving, from the owner, a request to transmit data to the potential buyer; and transmitting an altered version of the data to the potential buyer (see col 12, lines 38-45).

**As per Claim 43:**

Odom et al. does not explicitly disclose the altered version of the data comprises a version of the data having contact information removed.

However, Keithley et al. discloses the altered version of the data comprises a version of the data having contact information removed (see col 8, lines 20-25).

Therefore, it would have been obvious to one having ordinary skill in the art at the time the invention was made to add the altered version of the data comprises a version of the data having contact information removed to the system of Odom et al.. One would have been motivated to do this in order to facilitate private transactions.

**As per Claim 45:**

Odom et al. does not explicitly disclose the altered version of the data comprises a version of the data having modified video.

However, Keithley et al. discloses the altered version of the data comprises a version of the data having modified video (see col 7, lines 42-45).

Therefore, it would have been obvious to one having ordinary skill in the art at the time the invention was made to add the altered version of the data comprises a version of the data having modified video to the system of Odom et al.. One would have been motivated to do this in order to facilitate private transactions.

**As per Claim 46:**

Odom et al. does not explicitly disclose the altered version of the data comprises a version of the data having a modified photograph.

However, Keithley et al. discloses the altered version of the data comprises a version of the data having a modified photograph (see col 7, lines 42-45).

Therefore, it would have been obvious to one having ordinary skill in the art at the time the invention was made to add the altered version of the data comprises a version of the data having a modified photograph to the system of Odom et al.. One would have been motivated to do this in order to facilitate private transactions

**As per Claim 48:**

Odom et al. discloses the providing is conducted at least in part in response to: determining a real estate query submitted by the potential home buyer; determining information associated with the unlisted home; and determining that the information associated with the unlisted home at least partially satisfies the real estate query (col 5, lines 55-57);

**As per Claim 53:**

Odom et al. does not explicitly disclose the altered version of the buyer data comprises a version of the buyer data having contact information removed.

However, Keithley et al. discloses the altered version of the buyer data comprises a version of the buyer data having contact information removed (see col 8, lines 20-25).

Therefore, it would have been obvious to one having ordinary skill in the art at the time the invention was made to add the altered version of the buyer data comprises a version of the buyer data having contact information removed to the system of Odom et al.. One would have been motivated to do this in order to facilitate private transactions.

**As per Claim 55:**

Odom et al. does not explicitly disclose the altered version of the buyer data comprises a version of the buyer data having modified video.

However, Keithley et al. discloses the altered version of the buyer data comprises a version of the buyer data having modified video o (see col 7, lines 42-45).

Therefore, it would have been obvious to one having ordinary skill in the art at the time the invention was made to add the altered version of the buyer data comprises a version of the buyer data having modified video to the system of Odom et al.. One would have been motivated to do this in order to facilitate private transactions.

**As per Claim 56:**

Odom et al. does not explicitly disclose the altered version of the buyer data comprises a version of the buyer data having a modified photograph h.

However, Keithley et al. discloses the altered version of the buyer data comprises a version of the buyer data having a modified photograph (see col 7, lines 42-45).

Therefore, it would have been obvious to one having ordinary skill in the art at the time the invention was made to add the altered version of the buyer data comprises a version of the buyer data having a modified photograph to the system of Odom et al.. One would have been motivated to do this in order to facilitate private transactions.

**As per Claim 62:**

Odom et al. does not explicitly disclose the altered version of the real estate data comprises a version of the real estate data having contact information removed.

However, Keithley et al. discloses the altered version of the real estate data comprises a version of the real estate data having contact information removed (see col 8, lines 20-25).

Therefore, it would have been obvious to one having ordinary skill in the art at the time the invention was made to add the altered version of the real estate data

comprises a version of the real estate data having contact information removed to the system of Odom et al.. One would have been motivated to do this in order to facilitate private transactions.

**As per Claim 64:**

Odom et al. does not explicitly disclose the altered version of the real estate data comprises a version of the real estate data having modified video of the real estate.

However, Keithley et al. discloses the altered version of the real estate data comprises a version of the real estate data having modified video of the real estate (see col 7, lines 42-45).

Therefore, it would have been obvious to one having ordinary skill in the art at the time the invention was made to add the altered version of the real estate data comprises a version of the real estate data having modified video of the real estate to the system of Odom et al.. One would have been motivated to do this in order to facilitate private transactions.

**As per Claim 65:**

Odom et al. does not explicitly disclose the altered version of the real estate data comprises a version of the real estate data having a modified photograph of the real estate.

However, Keithley et al. discloses the altered version of the real estate data comprises a version of the real estate data having a modified photograph of the real estate (see col 7, lines 42-45).

Therefore, it would have been obvious to one having ordinary skill in the art at the time the invention was made to add the altered version of the real estate data comprises a version of the real estate data having a modified photograph of the real estate to the system of Odom et al.. One would have been motivated to do this in order to facilitate private transactions.

**As per Claim 69:**

Odom et al. discloses an apparatus, comprising: a processor; and a storage device in communication with said processor and storing instructions adapted to be executed by said processor (see col 4, lines 36-44 and FIG. 1).

**As per Claim 70:**

Odom et al. discloses a medium storing instructions adapted to be executed by a processor (see col 4, lines 36-44 and FIG. 1).

**10. Claim 20 is rejected under 35 U.S.C. 103(a) as being unpatentable over Keithley et al. (US 5,584,025), in view of Odom et al. (US 6,058,379), and further in view of DuVal (US 5,818,836).**

**As per Claim 20:**

Keithley et al. does not explicitly disclose the altered version of the data comprises a version of the data having modified voice.

However, DuVal discloses the altered version of the data comprises a version of the data having modified voice (see col 6, lines 26-37);

Therefore, it would have been obvious to one having ordinary skill in the art at the time the invention was made to add the altered version of the data comprises a

version of the data having modified voice to the system of Keithley et al.. One would have been motivated to do this in order to further give buyers the added privacy assurance that even their voice is anonymous.

**11. Claims 30, and 37 are rejected under 35 U.S.C. 103(a) as being unpatentable over Odom et al. (US 6,058,379), in view of Verba et al. (US 6,236,977), and further in view of DuVal (US 5,818,836).**

**As per Claim 30:**

Odom et al. does not explicitly disclose the altered version of the second data comprises a version of the second data having modified voice.

However, DuVal discloses the altered version of the data comprises a version of the data having modified voice (see col 6, lines 26-37);

Therefore, it would have been obvious to one having ordinary skill in the art at the time the invention was made to add the altered version of the data comprises a version of the data having modified voice to the system of Odom et al.. One would have been motivated to do this in order to further give buyers the added privacy assurance that even their voice is anonymous.

**As per Claim 37:**

Odom et al. does not explicitly disclose the altered version of the information associated with the real estate comprises a version of the information associated with the real estate having modified voice.



However, DuVal discloses the altered version of the information associated with the real estate comprises a version of the information associated with the real estate having modified voice (see col 6, lines 26-37);

Therefore, it would have been obvious to one having ordinary skill in the art at the time the invention was made to add the altered version of the information associated with the real estate comprises a version of the information associated with the real estate having modified voice to the system of Odom et al.. One would have been motivated to do this in order to further give buyers the added privacy assurance that even their voice is anonymous.

**12. Claims 54, and 63 are rejected under 35 U.S.C. 103(a) as being unpatentable over Odom et al. (US 6,058,379), in view of DuVal (US 5,818,836).**

**As per Claim 54:**

Odom et al. does not explicitly disclose the altered version of the buyer data comprises a version of the buyer data having modified voice.

However, DuVal discloses the altered version of the buyer data comprises a version of the buyer data having modified voice (see col 6, lines 26-37);

Therefore, it would have been obvious to one having ordinary skill in the art at the time the invention was made to add the altered version of the buyer data comprises a version of the buyer data having modified voice to the system of Odom et al.. One would have been motivated to do this in order to further give buyers the added privacy assurance that even their voice is anonymous.

**As per Claim 63:**

Odum et al. does not explicitly disclose the altered version of the real estate data comprises a version of the real estate data having modified voice.

However, DuVal discloses the altered version of the real estate data comprises a version of the real estate data having modified voice (see col 6, lines 26-37);

Therefore, it would have been obvious to one having ordinary skill in the art at the time the invention was made to add the altered version of the real estate data comprises a version of the real estate data having modified voice to the system of Odum et al.. One would have been motivated to do this in order to further give buyers the added privacy assurance that even their voice is anonymous

***Conclusion***

13. Any inquiry concerning this communication or earlier communications from the examiner should be directed to Rodney M. Henry whose telephone number is 571-270-5102. The examiner can normally be reached on Monday through Thursday from 7:30am to 6:00pm.

If attempts to reach the examiner by telephone are unsuccessful, the examiner's supervisor, Eric Stamber can be reached on 571-272-6724. The fax phone number for the organization where this application or proceeding is assigned is 571-270-6102.

Information regarding the status of an application may be obtained from the Patent Application Information Retrieval (PAIR) system. Status information for published applications may be obtained from either Private PAIR or Public PAIR. Status information for unpublished applications is available through Private PAIR only. For more information about the PAIR system, see <http://pair-direct.uspto.gov>. Should you have questions on access to the Private PAIR system, contact the Electronic Business Center (EBC) at 866-217-9197 (toll-free). If you would like assistance from a USPTO Customer Service Representative or access to the automated information system, call 800-786-9199 (IN USA OR CANADA) or 571-272-1000.

RMH

/Arthur Duran/

Primary Examiner, Art Unit 3622